WVD In The Media

June 25, 2016















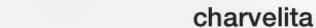














charvelita









147 likes

charvelita Happy World Vitiligo Day! Every June 25th is dedicated to people from all around with the world who have the auto immune skin disorder called Vitiligo. The day was chosen because it is the day Michael Jackson had passed away, and hopefully you all know by now that he had the skin disorder and ultimately was the reason why he bleached his skin! This is a very rare disorder that only affects 1-2% of the world population! Although we still don't know the cause of this disorder and there still is no permanent cure, there are many many treatments and alternatives. Many people suffer with extreme discrimination, bullying, and uncomfortable stares from others every single day. I have had this skin disorder for almost nine years now and I have fully accepted it and and I'm love with it because it makes me unique from people who surround me! I have approximately 40 spots located all over my body but who's keeping track? Thank you so much to the Vitiligo Research Foundation who sent me this awesome T shirt, a sticker, and a lovely hand written card xx #TeamVitiligo #InourskinWeWin #RockWithUs #WorldVitiligoDayJune25 💗 👐 🚱

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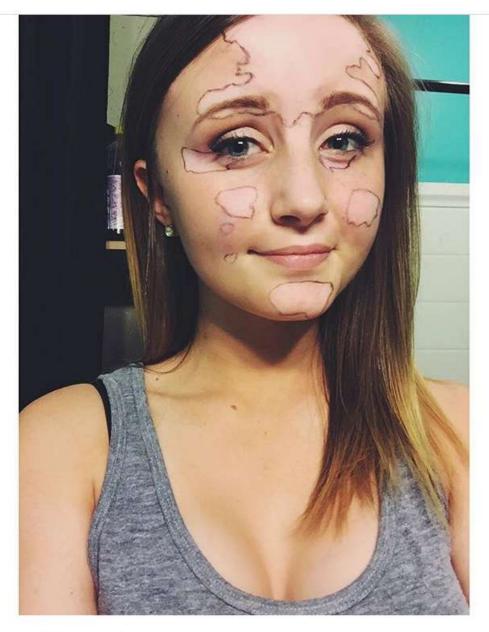




alexandriajadex



alexandriajadex









295 likes

alexandriajadex So yesterday was #worldvitiligoday & I was too busy to make a post. Freshman year I found out I had vitiligo & was horrified... more









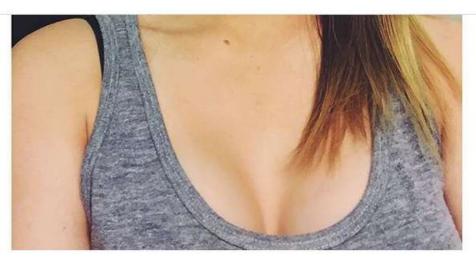


alexandriajadex



alexandriajadex











295 likes

alexandriajadex So yesterday was #worldvitiligoday & I was too busy to make a post. Freshman year I found out I had vitiligo & was horrified because it meant that if I didn't want spots all over my face I couldn't be tan but I've learned to live with vitiligo, which my spots now cover about half my face. I usually don't post very many pictures where you can see my spots but I want to raise awareness about this disease & show that people all over the world live with this * #vitiligo #vitiligoworld #vitiligobeauty #worldvitiligoday2016 #worldvitiligodayjune25th #worldvitiligoawarenessday

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mikey_mike623 You are gorgeous love

e_marie23 Pretty!! 🤓 🦠









sandraelizxo sandraelizxo



sandraelizxo



sandraelizxo









₱ 155 likes

sandraelizxo Happy world vitiligo day vitiligo is an autoimmune skin disease where your body attacks your cells responsible for making pigment. Each year #WVD Day gets bigger and bigger and I am truly blown away by this years rally in Washington DC, United Nations support and other special events that have gone on this year. I am so excited to be part of The Vitiligo Research Foundation and their campaign! It's time to start celebrating the differences in people and accepting each other just the way we are. Inspire someone to love themselves today! #vitiligo #WVD #inourskinwewin

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sandraelizxo 💜 💜







mlcr14 So proud of you! Keep inspiring others to love themselves as they are! You are truly beautiful inside and out!

5 DAYS AGO

















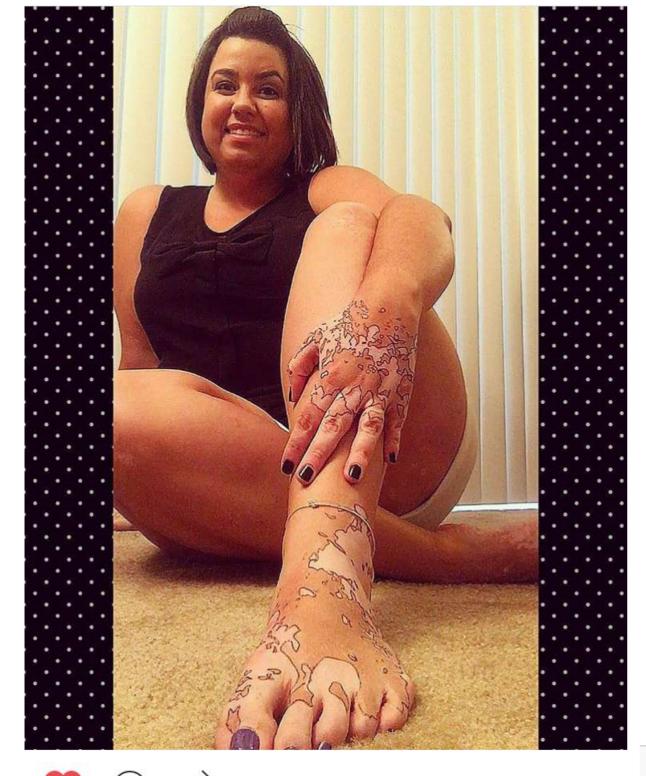






























32 likes

emily0845 Today is World Vitiligo Day. .

Vitiligo is a skin condition(some researchers are even claiming that it is actually an #autoimmune disease) that effects the #pigment in your skin. Nobody really knows the cause, and there is no cure. Yet. .

It is not contagious. It is simply #different. I have had this "disease" since I was about 6 years old. I still #struggle with finding the #beauty in it some days, but through finding other people that have it, I am learning to #embrace it. I get #stares, but never #questions. I would rather have the guestions. Luckily, I grew up going to a school with #amazing #friends who, to this day, have never even asked me about it. They just knew it was a part of me! Some people aren't as lucky and that is what this day is about. Spreading awareness and letting others(myself included) realize that there are other people just like you! .

Today I show #pride in my #skin. I love being part of the 1%.

#inourskinwewin #vitiligo #wvd #wvd2016 #designerskin #naturaltattoo #vitiligogirl #vitiligobeauties #itsaspottedthing #imakepeoplestare #beauty #bodypositive #selflove #awareness #acceptance #livingdappled















••









♥ 105 likes

tiffgrant15 #wvdrally2016 #vitiligopride #vitiligo











jensquiresphotographer











jensquiresphotographer Self Portrait - 2016

This is the first portrait in my new series, "Vitiligo". For this series I thought it fitting that I start with myself. If I'm going to ask others to be brave, I need to first be brave myself. *If you or someone you know has Vitiligo and would like to take part in this series please contact me at

jensquiresphotographer@gmail.com or you can email me through my website linked in my bio :) #vitiligo #worldvitiligoday #vitiligopride #vitiligobeauty #vitiligoawareness











redefinedmybeauty Washington, District of Columbia >













redefinedmybeauty Washington DC, it's been great!



View all 19 comments

hmu.iavi Cutie













redefinedmybeauty My new Vitiliago bestie 💛





































shaepisarich



shaepisarich

• •









◆ 477 likes

shaepisarich Happy World Vitiligo Day!! w thanks for the awesome shirt @vrfoundation_ and asking me to be a part of your campaign!! #inourskinwewin #WVD

View all 27 comments

marcusharan No problem you deserve it!!!

laundalou Your so pretty 💞 😭

















marcusharan Cooling out after the fu

world vitiligo day. Bumping a new trarain" coming to a speaker near you...

6:33 PM





marcusharan



● 157 likes

marcusharan What a successful day! Thanks to @citynewstoronto for the coverage on our campaign for world vitiligo day! Also thanks to everyone... more

View all 8 comments

nimishabhanot Yes!!!!!

amanisidhu 👌





NEW VIDEO OUT NOW! \$

www.youtube.com/watch?v

Followed by aidazagi, justmyvitiligo, __sharina







▶ 719 views













saraholmstead23





saraholmstead23











saraholmstead23 June 25th is vitiligo awareness day. for those of you who have noticed these spots on my skin but don't know what it is, it is an... more

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thehilda \(\text{\$\psi\$} \) this



_erikawilson Love this sarah you are so beautiful inside & out 💗















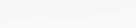












akademy1908













♥ 221 likes

akademy1908 WORLD VITILIGO DAY! #inourskinwewin #SUPPORTTHEMOVEMENT #vitiligobeauty #worldvitiligodaY

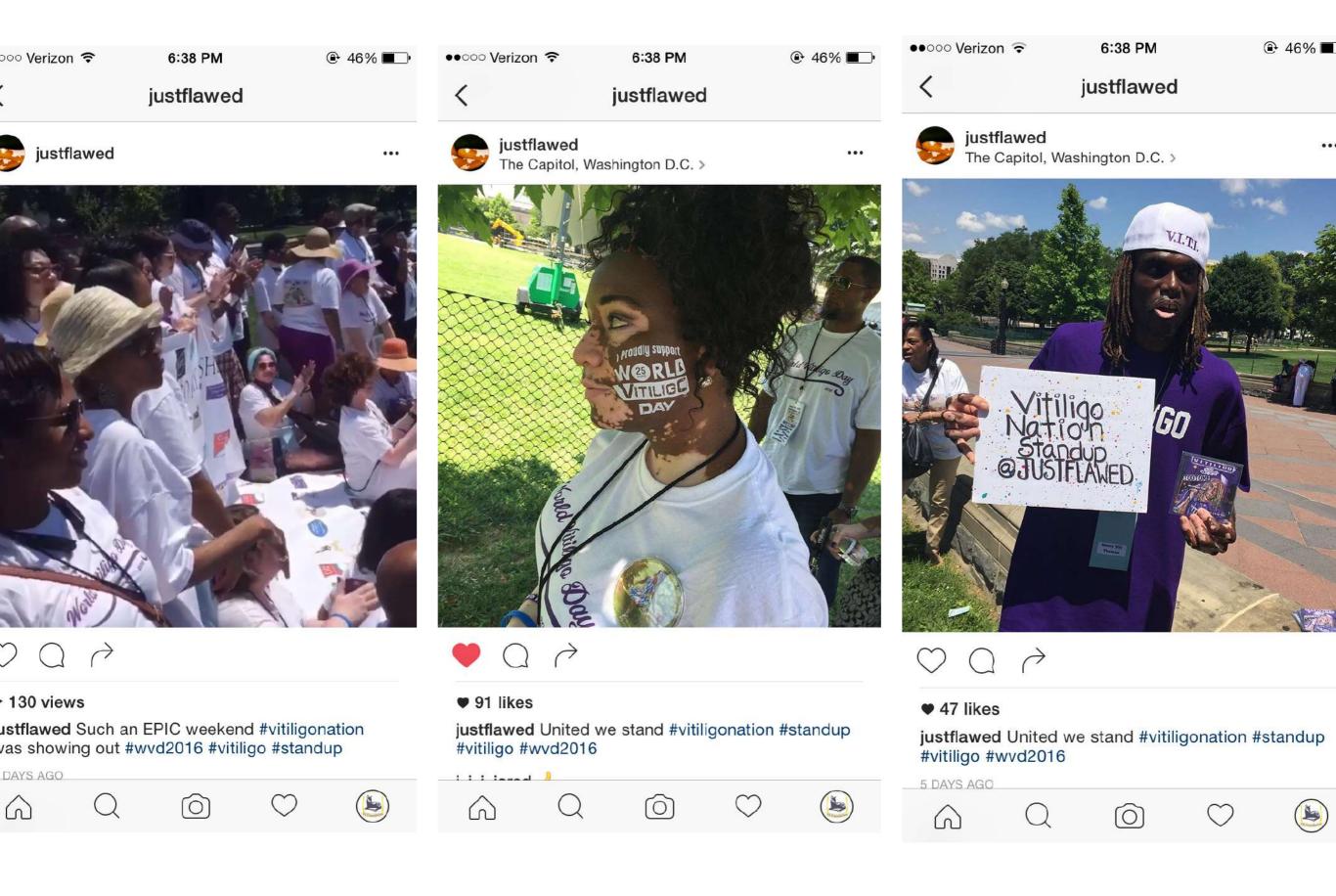












Articles in the media regarding WVD









38 likes

princess_khori World Vitiligo Day 2016 on the steps of the Capital before my speech with my Vitiligo sister & brother **\text{\$\infty}\$ **\text{\$\infty}\$ #Teamkhori... more

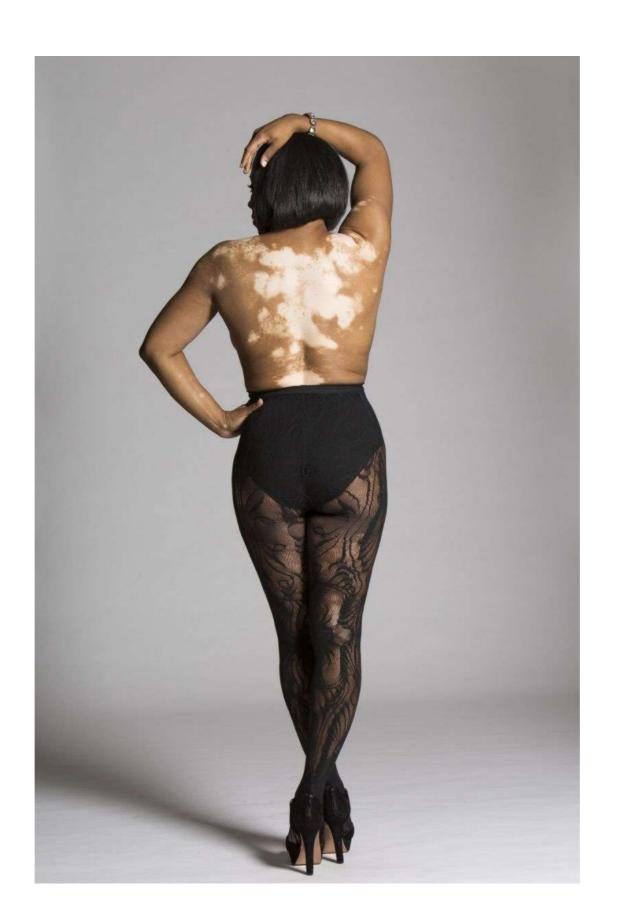














http://www.umassmed.edu/news/news-archives/2016/06/telegram-story-raises-awareness-of-vitiligo-an-autoimmune-disease-afflicting-70-million-people/

http://www.healio.com/dermatology/practicemanagement/news/online/ %7B3917964f-9c7d-4f11-957d-6e0b7536acf7% 7D/dermatologists-to-participate-in-worldvitiligo-day-events

http://timesofindia.indiatimes.com/life-style/ health-fitness/health-news/Health-guidelinesfor-vitiligo-patients/articleshow/52913629.cms http://www.prnewswire.com/news-releases/team-of-leading-dermatologic-experts-from-the-vitiligo-working-group-step-up-united-efforts-to-heighten-awareness-and-support-for-vitiligo-a-chronic-autoimmune-disease-affecting-70-million-



http://www.tribuneindia.com/news/chandigarh/community/world-vitiligo-day-observed/257121.html



http://www.southernminn.com/
lonsdale_area_news_review/news/
article_649cf429adb1-5b1c-96b4-4c1c571224d5.html

http://newswise.com/ articles/vitiligo-has-givenme-a-purpose

http://www.upworthy.com/see-these-17-joyful-photos-of-life-with-vitiligo



http://www.healthable.org/world-vitiligo-day-2016-how-i-feel/



https://zanderm.com/worldvitiligo-day-2016-timecome-together/



40 posts

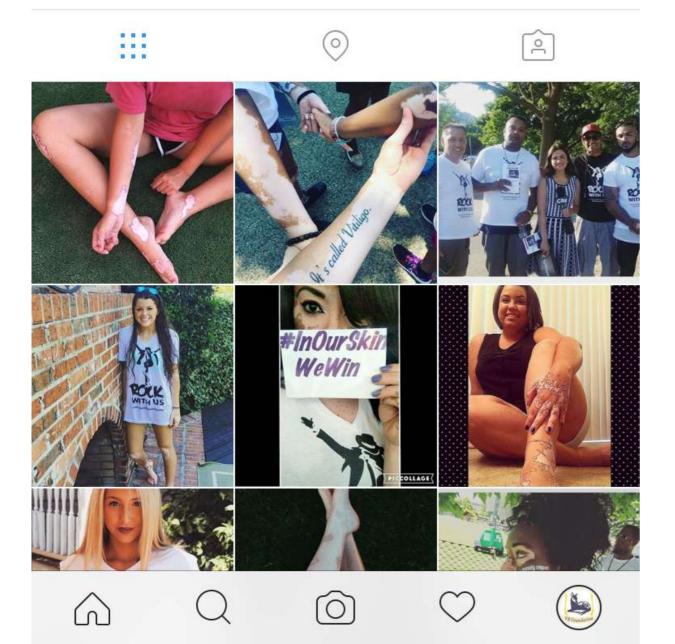
278 followers

327 following

Edit Profile

Vitiligo Research Foundation

Non-profit organization determined to raise Vitiligo awareness and an accepting community! #InOurSkinWeWin tag us in your photos! vrfoundation.org/donate



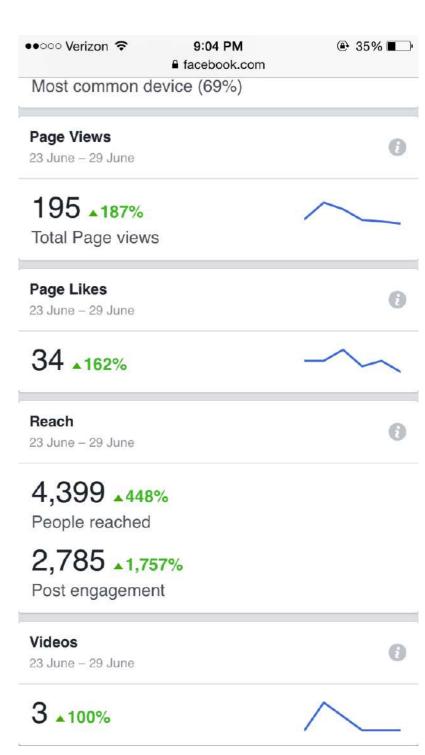
-278 followers as of now -WVD week doubled followers/tagged posts



0

VRF Foundation Page

-Facebook followers are 2,040+ -Over 100%+ views/ follows during WVD



Women 25-34

23 June - 29 June

Largest audience (27%)

Mobile devices

Most common device (69%)

Page Views 23 June – 29 June

195 ▲187%

Total Page views

Page Likes
23 June – 29 June



Reach