

Sample Letter to Google Doodle Team

To: doodleproposals@google.com

Subject: Google Doodle Proposal — World Vitiligo Day (June 25, 2026)

To the Google Doodle Team,

I am writing to formally propose a Google Doodle for **June 25, 2026**, in honor of **World Vitiligo Day (WVD)**.

Since its inception in 2011, World Vitiligo Day has evolved from a grassroots initiative into a massive global movement. It is a day dedicated to the 100 million people worldwide living with vitiligo — a skin condition that is often misunderstood, but which carries a story of incredible resilience, diversity, and the journey "From Stigma to Strength."

Why June 25, 2026, is the ideal milestone for recognition:

- **A Decade of Momentum:** Following our initial outreach in 2015 and 2016, the movement has reached a historic tipping point. It is now supported by formal UN acknowledgement and legislative recognition across numerous global regions.
- **The Chandigarh Connection:** In 2026, the Global Headquarters for WVD returns to **Chandigarh, India**. Known as the "City Beautiful," it was designed by the legendary architect Le Corbusier on principles of modernism and clarity—offering a perfect aesthetic and symbolic foundation for a Google Doodle.
- **Massive Cultural Reach:** The WVD campaign has become a digital powerhouse; in 2024 alone, the movement generated over 55 million views on TikTok in a single day, proving a deep global appetite for visibility and education.
- **A Message of Universal Inclusion:** Beyond vitiligo, this Doodle would celebrate the universal values of self-acceptance and the unique beauty of human difference.

We envision a Doodle that harmonizes the iconic, modernist architecture of Chandigarh with the vibrant, organic patterns of vitiligo skin—a true "Canvas for 100 Million."

Thank you for your time and for considering this opportunity to feature World Vitiligo Day on the world's most visited homepage. We would be delighted to provide further historical context or visual references from the **Vitiligo Research Foundation (VRF)** archives to support your creative process.

Best regards,

[Your Name] [Your Location / Organization]

[Link to your social media or personal story, optional]